



IHME CLIENT SERVICES CASE STUDY

Granting wishes globally, informed by trusted health data.

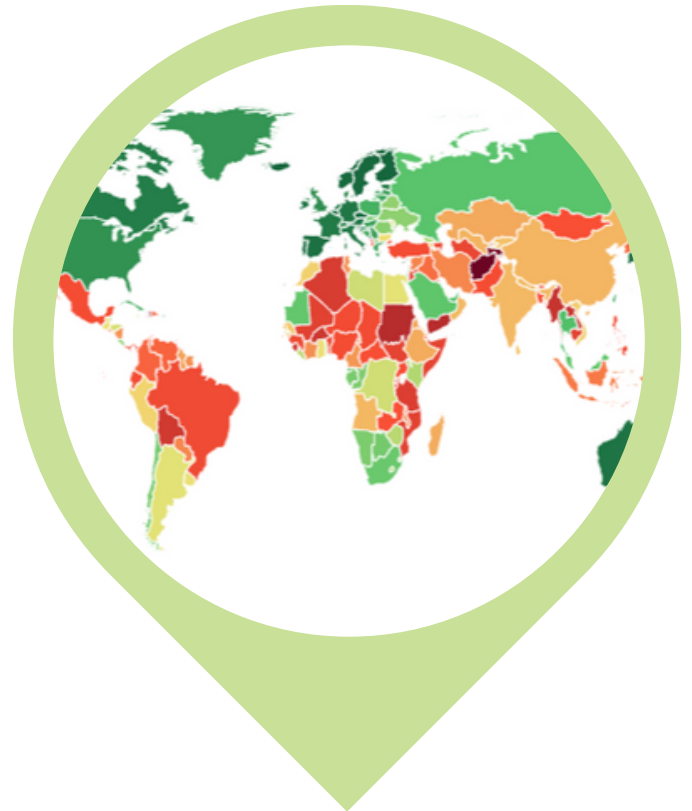
Objectives

Make-A-Wish International, a wish-granting non-profit for children with critical illness, looked to IHME Client Services to answer the question of how to effectively expand.



Challenges

Facing increased demand for wishes due to the COVID-19 pandemic, Make-A-Wish International required comprehensive and consistent global health metrics to anticipate wish demand and inform expansion to new territories.



IHME Client Services Solution

IHME, collaborating with Research for Impact, is utilizing its global dataset to create country-specific pediatric disease profiles for qualifying conditions. The usage of this data informs referring healthcare providers about eligibility, supports program funding, and aids Make-A-Wish International in identifying under-represented locations in wish-granting. Further, the usage of this locally relevant, globally consistent data set builds trust for key stakeholders by speaking to the data-backed decision-making process at the organization.

With this collaboration, Make-A-Wish is better equipped for strategic global expansion, moving the organization one step closer to its mission: granting the wish of every eligible child.



"As our mission expands, IHME data informs where to focus our mission's growth."

SYLVIA HOPKINS HANNEMAN

Make-A-Wish international Vice President, Marketing & Digital